

# Personal Impact

## Workshop information



## Strengthen your presence and influence as a leader

Leadership is about more than just what you say – it's about how you show up. A strong personal impact builds trust, inspires confidence, and ensures your message resonates.

This workshop helps leaders refine their presence, strengthen their influence, and communicate with clarity and authenticity. Part of the **Grounding** and **Communicating** practices of the **practive8** model, this three-hour session provides practical tools to enhance your leadership presence and make your impact count.

### Why personal impact matters

Your presence as a leader shapes how others perceive and respond to you. Leaders with a strong personal impact can:

- Build trust and credibility with their teams and stakeholders.
- Communicate with clarity and confidence, even in high-pressure situations.
- Influence others effectively, inspiring action and commitment.

As Maya Angelou said, "People will forget what you said, people will forget what you did, but people will never forget how you made them feel."

### Workshop features for maximum impact

- 1. Refining leadership presence**  
Learn techniques to strengthen your presence, from body language to tone of voice.
- 2. Influencing with authenticity**  
Practise strategies to align your message with your values and inspire action.
- 3. Prepare, practise, perfect**  
Includes pre-work (self-reflection tools) and post-workshop resources to embed learning.
- 4. Tailored to your challenges**  
A pre-session consultation ensures the workshop aligns with participants' roles and challenges.

### Who is this workshop for?

This workshop is ideal for leaders and managers at all levels who want to enhance their influence, refine their communication, and build trust. It's particularly valuable for those in high-visibility roles or leading change initiatives.

### Why choose practive8?

- **Proven expertise:** Trusted by organisations across sectors to help leaders maximise their influence and impact.
- **Practical and engaging:** Our workshops provide tools participants can apply immediately in their roles.
- **Skilled facilitators:** Actor-facilitators ensure a dynamic learning experience, with realistic scenarios and actionable feedback.

### Take the next step

Contact us to book your session and give your leaders the tools to amplify their presence and influence.

### Pricing information

We offer two flexible options to suit your team:

- Small Cohort (8–11 participants): **£3,600** per session
- Large Cohort (12–16 participants): **£4,100** per session

If you're booking multiple workshops, we offer discounted rates. Get in touch, and we'll provide a pricing plan that works for you.